

How Community Partners Can Help



Community organizations, health care providers, and advocacy groups play a critical role in helping New Mexicans understand these program changes.

By sharing trusted information through your networks, you help us ensure that individuals and families stay informed and prepared.

Ways Partners Can Support the Effort

1 Share Official Information

- Distribute HCA educational materials through your networks (partner toolkit)
- Share updates in newsletters, websites, and social media

2 Display Community Materials

- Post flyers and posters in clinics, offices, and community spaces
- Include SNAP and Medicaid updates in waiting rooms or service areas

3 Educate Your Staff

- Ensure that staff and volunteers understand upcoming changes
- Use HCA partner toolkit internal training

4 Connect Community Members to Resources

- Direct community members with questions to official HCA resources
» hca.nm.gov/keepyourbenefitsnm/
- Help community members learn about exemptions and the new Medicaid and SNAP requirements
- Encourage community members to visit YES.NM.GOV to confirm their address and contact information using the chat. This ensures that they will receive important information about their benefits

5 Amplify Community Outreach

- Share announcements at events and community meetings
- Help reach rural, tribal, and underserved communities